



# The Tiger Conference

UKRAINE  
ONE YEAR AFTER  
THE EUROMAIDAN  
REVOLUTION



November 19, 2014

Organized by

**KyivPost**  
INDEPENDENCE. COMMUNITY. TRUST

# КРЕДІ АГРІКОЛЬ. Надійний банк великої країни



Львівська НІБУ №199 від 12.10.2011

**0 800 30 5555**

безкоштовно в межах України з усіх телефонів

[www.credit-agricole.ua](http://www.credit-agricole.ua)

 **CRÉDIT AGRICOLE**

Мій банк — Креді Агріколь. Це має сенс

## CONFERENCE AGENDA

- 8<sup>30</sup>–9<sup>30</sup>** REGISTRATION. WELCOMING COFFEE
- 9<sup>30</sup>–9<sup>45</sup>** OPENING REMARKS
- 9<sup>45</sup>–11<sup>30</sup>** **THE NEW SECURITY PARADIGM**
- New global security context and Ukraine's place in it. What model can guarantee security for non-aligned and non-nuclear states?
  - Defence sector reform: how can Ukraine build a sustainable national security system?
- 11<sup>30</sup>–12<sup>00</sup>** COFFEE BREAK
- 12<sup>00</sup>–13<sup>30</sup>** **THE INFORMATION WAR**
- Can Ukraine win the information war?
  - Building effective domestic and international communication strategy for Ukraine's leadership
- 13<sup>30</sup>–14<sup>30</sup>** LUNCH
- 14<sup>30</sup>–16<sup>00</sup>** **CAPTURING NEW MARKETS**
- What stops Ukrainian businesses from breaking in and competing in the foreign markets?
  - DCFTA: from signing to implementation
  - Exploring non-traditional markets (Asia, MENA)
  - Thinking ahead: moving up the value chain of production
  - How can Ukrainian small and medium-sized enterprises enter new markets?
- 16<sup>00</sup>–16<sup>30</sup>** COFFEE BREAK
- 16<sup>30</sup>–18<sup>00</sup>** **SCENARIOS FOR UKRAINE: REFORM IMPERATIVE**  
**IN PARTNERSHIP WITH THE WORLD ECONOMIC FORUM**
- Scenario 1: Unlocking the Virtuous Circle
  - Scenario 2: Lost in Stagnation
  - Scenario 3: Back to the Future
  - Reform progress as the key factor to define Ukraine's scenario
- 18<sup>00</sup>–20<sup>00</sup>** EVENING COCKTAIL

## CONFERENCE SPONSORS

**C/M/S/**

Law Tax



**CLIFFORD  
CHANCE**



EVENING COCKTAIL  
PARTNER



CONCIERGE  
PARTNER



AIRLINE  
PARTNER



BEVERAGES  
PARTNER



INFORMATION PARTNERS



ORGANIZER



**C/M/S/**

Law . Tax

Our approach to every client is  
always the same.

Completely unique.

CMS is the 6th largest global law firm, with 59 offices in 33 countries, employing 3,000 lawyers. CMS Cameron McKenna in Kyiv provides access to more than 25 domestic and internationally qualified lawyers, who combine their understanding of the Ukrainian market with the requirements and expectations of global organisations and investors. Our energy, corporate M&A, banking, dispute resolution, competition and property lawyers specialise in key sectors of the Ukrainian economy, including, Energy, Agribusiness, and Technology. With the expertise and experience to deal with transactions and matters of all sizes, CMS handles local, national and multi-jurisdictional projects.

CMS Cameron McKenna, 6 floor,  
38 Volodymyrska Str., Kyiv, 01030,  
Ukraine

T +380 44 391 33 77

F +380 44 391 33 88

E kyivoffice@cms-cmck.com

[www.cms-cmck.com](http://www.cms-cmck.com)

**Your World First**  
[cmslegal.com](http://cmslegal.com)

1411-000018

## WELCOMING REMARKS



### MOHAMMAD ZAHOOR

CHAIRMAN OF ISTIL GROUP  
AND PUBLISHER OF THE KYIV POST

As chairman of the ISTIL Group and publisher of the Kyiv Post, I welcome you to the third annual Tiger Conference.

This week Ukraine commemorates a year since the start of the EuroMaidan Revolution. In the last 12 months — the most challenging time for Ukraine since its independence in 1991 — the nation went from mass peaceful protests to fights against government brutality and finally witnessing its own citizens getting murdered on the streets, allegedly on orders of the former president who fled into the night. We have seen a fortress erected in the heart of the capital, the Russian invasion

and annexation of Crimea, a Russian-inspired war in eastern Ukraine and the election of a new president and parliament. Thousands of Ukrainians have lost their lives fighting for a new Ukraine and to defend their country. Today the Tiger Conference gathers decision-makers and experts from Ukraine and around the world in the hopes of finding answers to some of the key challenges Ukraine is facing. We want this gathering to help the nation find a common purpose and a sense of unity to meet the challenges ahead.

Thank you for your active participation in the Tiger Conference 2014.



### NATALIYA BUGAYOVA

CHIEF EXECUTIVE OFFICER  
OF THE KYIV POST

The Tiger Conference 2014 comes after a year of revolution and war, a time when Ukraine's survival is being threatened both externally — by Russia and its proxies in eastern Ukraine, as well as internally — by corruption and slow progress on reforms. The toll in lives and money has been enormous for Ukraine.

Today the nation's challenges can be defined in four ways — security, information war, the need to capture new markets and the need to reform.

All these challenges have to be addressed quickly. De-

lays are not an option.

It requires international support, yet the fundamental solutions are for Ukrainians to solve themselves as a nation.

We hope this year's Tiger Conference reinvigorates a sense of urgency and unity among Ukrainian decision-makers and society to move the country forward and confront its external and internal enemies to emerge victorious.

Thank you all for coming, have a productive day.

PANEL 1. 9<sup>45</sup>-11<sup>30</sup>

# THE NEW SECURITY PARADIGM

New global security context and  
Ukraine's place in it. What model can  
guarantee security for non-aligned  
and non-nuclear states?

Defense sector reform: how can  
Ukraine build a sustainable national  
security system?

## PANEL SPEAKERS



### PAVLO KLIMKIN

MINISTER OF FOREIGN AFFAIRS OF UKRAINE

Prior to his appointment as the minister of foreign affairs of Ukraine, Klimkin was ambassador to the Federal Republic of Germany (2012–2014). Before that, he served as deputy minister of foreign affairs of Ukraine (2010–2012) and head of staff (2011–2012).

From 2008 to 2010, Klimkin served as director of the European Union Department at the Ministry of Foreign Affairs of Ukraine. During 2004–2008, he worked as a minister-counselor at the embassy of Ukraine to the United Kingdom of Great Britain and Northern Ireland. Before that, he served as the min-

istry's head of the division for economic and sectoral cooperation with the EU Department for European Integration (2002–2004); and as a first secretary and counselor in the Department for Economic Cooperation (2000–2002). Throughout the period of 1997–2000, Klimkin served as third and second secretary at the embassy of Ukraine in the Federal Republic of Germany, where he was in charge of political, scientific and technical issues.

Klimkin is a graduate of Moscow Institute of Physics and Technology.



### LT. GEN. MARK HERTLING

FORMER COMMANDING GENERAL OF US ARMY EUROPE

Hertling served in the U.S. Army for nearly four decades. At the time of his retirement, he was commanding general of the U.S. Army in Europe, where he led over 40,000 soldiers, cared for over 100,000 family members and partnered with the armies of 50 countries of Europe.

Hertling commanded at every level from platoon to army, including training organizations at the US Army's National Training Center and the Joint Multi-National Training Center in Grafenwoehr, Germany. He was an assistant division commander in Baghdad in 2003-2004 and led the U.S. Army's 1<sup>st</sup> Armored Division in Northern Iraq in combat for more

than 15 months. While in command of the U.S. Army in Europe, he partnered with Ukrainian commanders on numerous occasions.

He is now leading programs for Global Partnering, Physician Leadership and Health Performance Strategy at the innovative Florida Hospital in Orlando.

His multiple military honors include three awards of the Distinguished Service Medal, six awards of the Legion of Merit, five Bronze Stars and the Purple Heart.

He is a graduate of U.S. Military Academy, the Army's Staff College, the School of Advanced Military Studies, the National War College and Indiana University.

## PANEL SPEAKERS



### COL. GEN. IHOR SMESHKO

ADVISER TO THE PRESIDENT OF UKRAINE —  
CHAIRMAN OF THE JOINT INTELLIGENCE COMMITTEE  
BY THE PRESIDENT OF UKRAINE

Smeshko is now adviser to the president of Ukraine and chairman of the Joint Intelligence Committee. He has held the rank of colonel-general and ambassador extraordinary and plenipotentiary since 2004.

In the past, he was a chairman of the Security Service of Ukraine (2003–2005); Deputy Secretary of the National Security and Defence Council of Ukraine (2002–2003); Defense Attaché of Ukraine to the Swiss Confederation and Permanent Representative of the Defense Ministry of Ukraine to the International Organizations in Geneva (2000–2002),

chief of the Main Intelligence Directorate in the Defense Ministry of Ukraine (1997–2000); Defense, Military, Naval and Air Attaché of Ukraine to the USA (1992–1995).

He has invented numerous security and defense tools, including missile homing devices and control systems and high-precision weapons.

Smeshko is a graduate of Kyiv Air Defense Military Academy, Taras Shevchenko National University of Kyiv and National Defence University.



### JOSEPH LEGASSE

INTELLIGENCE AND DEFENSE EXPERT

LeGasse is the private adviser for executives, political leaders and senior military officials. Among his key clients have been government agencies, transnational companies in energy, technology, banking etc.

He has worked for the U.S. government as a special adviser and has completed a number of counter-insurgency and intelligence assignments with the White House, International Security Assistance Force in

Afghanistan, U.S. Embassy in Baghdad, Iraq, Multi-national Force in Iraq, participated in various missions in USSR/Russia, MENA, Africa, Iran and China. LeGasse served in the National Security Agency, JFK Institute for Military Assistance, as well as the XVIII Airborne Corps.

He is a graduate of Harvard Business School and West Point Military Academy.

## MODERATOR



### DANIEL BILAK

MANAGING PARTNER,  
CMS CAMERON MCKENNA, KYIV

With over 20 years of experience working in the private and public sectors in Ukraine, Bilak has extensive knowledge of the local market and recognized expertise in managing legal risk on behalf of clients.

Bilak's practice focuses on major international and Ukrainian clients working within the energy, agribusiness, infrastructure and IT sectors. Between 1995

to 2006, he was a senior United Nations Development Programme governance expert, providing advice and assistance on administrative and legal reform, and regulatory issues to the Ukrainian government, including the president, prime minister and the minister of justice of Ukraine. He is consistently highly recommended by Chambers Europe and Legal 500.

## REMARKS



### AIVARS PURINS

DIRECTOR, SECURITY POLICY DEPARTMENT,  
MINISTRY OF FOREIGN AFFAIRS OF LATVIA

Purins has served in the Ministry of Foreign Affairs as director of the Security Policy Department since October 2014. Prior to his appointment at the Ministry of Foreign Affairs, he worked as director of Defense Planning and Analysis Department of the Ministry of Defense.

Prior, Purins was Latvia's Ministry of Defense representative to NATO.

As a security studies academic, he served in the Department of Political and Strategic Studies at the Baltic Defence College in Estonia. He also worked as project manager and credits inspector at Latvijas Zemes Banka (currently SWEDBANK).

Purins is a graduate of Baltic Defense College, Cranfield University, University of Latvia.

PANEL 2. 12<sup>00</sup>-13<sup>30</sup>

# THE INFORMATION WAR

Can Ukraine win the information war?

Building effective domestic and international communication strategy  
for Ukraine's leadership

## PANEL SPEAKERS



### DMYTRO KULEBA

AMBASSADOR-AT-LARGE FOR STRATEGIC COMMUNICATIONS,  
MINISTRY OF FOREIGN AFFAIRS OF UKRAINE

Kuleba is ambassador-at-large for strategic communications at the Ministry of Foreign Affairs of Ukraine. His diplomatic career started in 2003. Dmytro's previous professional experience includes working with the Ukraine mission to the Organization for Security and Cooperation in Europe and the office of Ukraine's foreign minister.

In 2013, he also worked as communications advisor to the vice prime minister of Ukraine. From October

2013 to June 2014, Dmytro had served as chairman of the board of the UART Foundation for Cultural Diplomacy, focusing on international art projects

As part of public diplomacy, Dmytro is teaching strategic communications at the Diplomatic Academy of Ukraine and holds a Ph.D. (2005) in international law from the Institute of International Relations, Taras Shevchenko National University in Kyiv.



### MACON PHILLIPS

COORDINATOR OF THE BUREAU OF INTERNATIONAL INFORMATION PROGRAMS  
AT THE U. S. DEPARTMENT OF STATE; FORMER SPECIAL ASSISTANT TO PRESIDENT  
BARACK OBAMA AND DIRECTOR OF DIGITAL STRATEGY AT THE WHITE HOUSE

Phillips assumed the position of coordinator for the Bureau of International Information Programs in September 2013. His first role in the Obama Administration was as a special assistant to the president and director of digital strategy (2009–2013), when he developed and managed the administration's online program, including [www.whitehouse.gov](http://www.whitehouse.gov).

Prior to the White House, Phillips ran the new media program for the presidential transition team ([www.change.gov](http://www.change.gov)) and served as the deputy director of the Obama campaign's new media department ([www.barackobama.com](http://www.barackobama.com)).

From 2005 to 2008, Phillips was director of strategy and communications for Washington, D. C.-based Blue State Digital, a private web design firm. During his work in Blue State Digital, Macon developed and implemented digital strategies for clients like the Democratic National Committee, Senator Ted Kennedy and other public figures.

He is a proud AmeriCorps VISTA alumnus and a sociology graduate of Duke University.

## PANEL SPEAKERS



### ARIEL COHEN

DIRECTOR, CENTER FOR ENERGY,  
NATURAL RESOURCES AND GEOPOLITICS  
AT THE INSTITUTE FOR ANALYSIS OF GLOBAL SECURITY

Cohen is a political scientist focusing on political risk, international security and energy policy and the rule of law. He specializes in Russia/Eurasia, Eastern Europe and the Middle East.

He is a visiting fellow at the Heritage Foundation in Washington since July 2014. He frequently testifies before U. S. Congressional committees and the U. S. Helsinki Commission and also conducts White House, Pentagon and intelligence community briefings. He worked for Radio Liberty-Radio Free Europe Media and Opinion Research, and was for many years a Senior Consultant with Burson Marsteller, one of the leading global public affairs companies.

Cohen regularly appears on CNN, NBC, CBS,

FOX, C-SPAN, VOA, BBC-TV, Al Jazeera, and all Russian and Ukrainian national TV networks and writes for US and international media.

He is also an internationally renowned expert on energy policy, with a particular focus on Russia/Eurasia, Eastern and Central Europe, and the Middle East. He has specific expertise in oil and gas mid-stream technologies. He serves as the Director of The Center for Energy, Natural Resources and Geopolitics at the Institute for Analysis of Global Security.

Moreover, he is a principal of International Market Analysis Ltd., a Washington, D. C.-based advisory firm specializing in energy, natural resources, political risk and public affairs.



### TIMOTHY ASH

HEAD OF EMERGING  
MARKETS RESEARCH, STANDARD BANK

Ash is the London-based head of emerging markets research (excluding Africa) at Standard Bank and previously worked for Royal Bank of Scotland, where he was global head of emerging markets research.

Prior to RBS he was head of CEEMEA (Central & Eastern Europe, Middle East and Africa) research at Bear Stearns following similar stints with West Mer-

chant Bank/West LB, ABN Amro and Caspian Securities. He also worked as a development consultant in the CIS and Emerging Europe and was a country economist at the Economist Intelligence Unit.

He is a graduate of Manchester University. He was a post-graduate research fellow at Exeter University and Herriot-Watt University.

**MODERATOR****BRIAN BONNER**

EDITOR-IN-CHIEF, THE KYIV POST

Bonner has served as the chief editor of the Kyiv Post since 2008. He also held the job in 1999, three years after first arriving in Ukraine to teach journalism.

Bonner is a veteran American journalist who spent most of his professional life with the St. Paul Pioneer Press in Minnesota, where he covered international, national and local news during a nearly 24-year career in which he was a staff writer and an assigning editor. For American newspapers, he has reported from abroad in

Russia, Ukraine, Sri Lanka, Thailand and Laos. Bonner left the St. Paul newspaper in 2007 to become the associate director of international communications at the Campaign For Tobacco-Free Kids in Washington, D. C.

He also worked as a member of the core teams with the Organization for Security and Cooperation in Europe during six election observation missions in Ukraine, Belarus, Turkmenistan and Kazakhstan.

Challengers never rest.

Dentons. The new Global Elite law firm created by Salans, FMC and SNR Denton.\*

\* Acritas Global Elite Law Firm Brand Index 2013 and 2014.

**DENTONS**

Know the way

[dentons.com](http://dentons.com)

© 2014 Dentons. Dentons is a global legal practice providing services worldwide through its member firms and affiliates. Please see [dentons.com](http://dentons.com) for Legal Notices.





TODAY IN KYIV.  
TOMORROW IN LONDON.

DHL Express. That's the Speed of Yellow

[www.dhl.com.ua](http://www.dhl.com.ua)

EXCELLENCE. SIMPLY DELIVERED.



PANEL 3. 14<sup>30</sup>-16<sup>00</sup>

# CAPTURING NEW MARKETS

What stops Ukrainian businesses from breaking in and competing in the foreign markets?

DCFTA: from signing to implementation

Exploring non-traditional markets (Asia, MENA)

Thinking ahead: moving up the value chain of production

How can Ukrainian small and medium-sized enterprises enter new markets?

## PANEL SPEAKERS



### NATALIE JARESKO

FOUNDING PARTNER  
AND CHIEF EXECUTIVE OFFICER, HORIZON CAPITAL

Jaresko is one of the co-founders of Horizon Capital and serves as its chief executive officer. She is also president and chief executive officer of Western NIS Enterprise Fund since 2001. She also served as the chief of the economic section of the U.S. Embassy in Ukraine from 1992–1995, and in various economic positions at the State Department in Washington, D.C.

Currently, she also serves as a senator of the Ukrainian Catholic University, as a board member of the Kyiv School of Economics, and Open Ukraine Foundation; as well as a member of the World Economic Forum Global Agenda Council on Ukraine, the German Marshall Fund's Leadership Development

Council 2015–2017, East Europe Foundation's Advisory Council. In the past, she has served as a member of the President's Foreign Investment Advisory Council.

Jaresko is a graduate of Harvard University Kennedy School of Government and DePaul University. She received the Order of Princess Olha award from the president of Ukraine for her contributions to the Ukrainian economy, a medal of honor from the prime minister of Ukraine for her contributions to USA-Ukraine bilateral economic relations, as well as the Order of Nicholas the Miracle Worker from the Ukrainian Orthodox Church Kyiv Patriarchate.



### PAVLO SHEREMETA

FORMER MINISTER OF ECONOMIC DEVELOPMENT  
AND TRADE OF UKRAINE

Sheremeta is a Ukrainian economist and a former minister of economic development and trade of Ukraine (2014).

In 1999, he founded the Kyiv Mohyla Business School, and became its first dean. Prior to that, he was the MBA program director of the International Management Institute and the project manager at the Open Society Institute in Budapest. From 2006 to 2010 he served as the vice president of the Central and East European Management Development Association; currently he is its Honorary Board member. During

2008–2011 he was senior fellow of the Malaysia Blue Ocean Strategy Institute, which advised the Malaysian government on economic reforms. From 2012 to 2014 he was the president of the Kyiv School of Economics and vice chair of the World Economic Forum's Global Agenda Council on Ukraine.

Sheremeta is a graduate of programs at Lviv State University, Harvard Business School, INSEAD Blue Ocean Strategy Institute, China Europe International Business School and John F. Welch Leadership Development Center at General Electric.

## PANEL SPEAKERS



### JEAN-JACQUES HERVE

COUNSELOR TO THE PRESIDENT IN AGRIBUSINESS  
AT CREDIT AGRICOLE BANK, UKRAINE

Herve has been working in agricultural sector since 1974 and currently holds the position as counselor to the board of agriculture at Credit Agricole Bank in Ukraine. In Ukraine, he started his career as a counselor for agriculture in the Ukrainian government.

Prior to moving to Ukraine, he served as a civil servant in the Cabinet of the minister of agriculture of

France, was a head of the National University for the preparation of high-level specialists in agronomy in Dijon and was an adviser on agriculture and economic mission at French Embassy in Moscow.

Herve is an academician of Agrarian Sciences of France, Russia and Ukraine. He is a graduate of The Institut National Agronomique (INA) of Paris.



### OLEG BAKHMATYUK

CHAIRMAN AND CHIEF EXECUTIVE OFFICER  
OF UKRLANDFARMING PLC

Bakhmatyuk founded Avangardco IPL in 2003 and Ukrlandfarming PLC in 2007. Since 2010, Bakhmatyuk has been serving as the chairman and CEO of Ukrlandfarming PLC. He also sits on the board of directors of Avangardco IPL.

Bakhmatyuk owns several more companies in such sectors as financial services, transport, real estate, etc.

The Ukrlandfarming Group remains his largest asset. He has also founded a charity bearing his name.

He graduated from the Chernivtsi Institute of Economics and Law in 1996 as a master of business administration. In 2005, he obtained a second degree from the Ivano-Frankivsk University of Oil and Gas majoring in engineering, physics and management.

## MODERATOR



### ELENA VOLOSHINA

HEAD OF INTERNATIONAL FINANCE  
CORPORATION OPERATIONS IN UKRAINE

As the head of IFC operations in Ukraine, Voloshina carries out investment promotion as well as work on certain investment projects. She is also actively involved in the work of advisory donor-funded programs that IFC is implementing across Ukraine.

Prior to her appointment in December 1996, Voloshina occupied the position of deputy project manager

and then project manager for IFC's Small-Scale Privatization Project (1994–1996), supervising the work of consultants on small-scale privatization in 18 cities of Ukraine and coordinating IFC relations with the Ukrainian government at all levels.

Voloshina is a graduate of Taras Shevchenko National University of Kyiv.

## REMARKS



### NICHOLAS BURGE

HEAD OF THE TRADE AND ECONOMIC SECTION  
AT THE DELEGATION OF THE EUROPEAN COMMISSION TO UKRAINE

Burge has worked for the European Commission since 1996. In June 2012, he took up his present position as head of the trade and economic section at the delegation of the European Commission to Ukraine.

Before his move to Kyiv, he worked at the European Commission's headquarters in Brussels on European Union-Russia trade policy and trade relations, and in particular on Russia's accession to the World Trade Organization. Before 2009, he worked for the European Commission in various positions, including industrial

and enterprise relations with Russia and the CIS countries; and the development of policy and legislation on dangerous chemicals.

Before moving to Brussels, Burge worked in the United Kingdom government for the Health and Safety Executive, which is responsible for ensuring health and safety in the workplace.

He graduated with a degree in modern history from the University of Durham, United Kingdom, in 1984.

PANEL 4. 16<sup>30</sup>-18<sup>00</sup>

# SCENARIOS FOR UKRAINE: REFORM IMPERATIVE

IN PARTNERSHIP WITH  
THE WORLD ECONOMIC FORUM

**Scenario 1: Unlocking the Virtuous Circle**

**Scenario 2: Lost in Stagnation**

**Scenario 3: Back to the Future**

**Reform progress as the key factor to define  
Ukraine's scenario**

## PANEL SPEAKERS



### DMYTRO SHYMKIV

DEPUTY HEAD, THE ADMINISTRATION  
OF THE PRESIDENT OF UKRAINE

Shymkiv is responsible for implementation of administrative, social and economic reforms at the Presidential Administration. Dmytro chairs the Executive Reforms Committee of the National Reforms Council, advisory body to the president. The committee's main function is to prepare proposals for reforms strategic planning, coordination of reforms implementation and monitoring.

Shymkiv is a technology entrepreneur, innovator, and respected professional with 20 years of leadership experience in the IT industry across Ukraine, Europe and the United States. Since May 2009, as general manager of Microsoft Ukraine, he has successfully led

the company from the recession towards a new growth across all product groups and customer segments, as well as developed new business opportunities.

Shymkiv is a graduate of Lviv State University's Lvivska Politechnica. He is a member of Young Presidents' Organization — a worldwide network of CEOs and business owners. He serves on the board of the American Chamber of Commerce in Ukraine, on the Board of Advisors to AIESEC in Ukraine, on the board of Bohdan Hawrylyshyn Charitable Foundation, and on the Supervisory Board for the State University Lvivska Politechnica.



### HANNA HOPKO

MEMBER OF UKRAINIAN PARLIAMENT

Hopko is an expert in public advocacy, public health, as well as journalist and environmentalist. She is currently coordinating civic initiative "The Reanimation Package of Reforms" launched in February 2014 and aimed at drafting reforms legislation that will help prevent collapse of the state of Ukraine and trigger the transformation process.

Hopko is also coordinator of the coalition of organizations and initiatives "Smoke Free Ukraine," member of the Supervisory Board of Bogomolets National Medical University, member of the Board of Trustees in the

National Children's Specialized Hospital Okhmatdyt, coordinator of socio-economic panel of volunteer movement "Space of Freedom," founder of the NGO "Bureau of Environmental Investigations." As a board member of the AntiCorruption Center, Hopko is responsible for development of anticorruption strategy.

She is a graduate of the Ukrainian School of Political Studies, completed an internship program at the Johns Hopkins University (USA). She is also a member of the Kyiv Global Shapers Hub of the World Economic Forum.

## PANEL SPEAKERS



### YEVHEN UTKIN

CHIEF EXECUTIVE OFFICER, KVAZAR-MICRO CORE;  
CO-FOUNDER OF "GOGOLFEST" FESTIVAL

Utkin is the founder and chief executive officer of the hi-tech holding Kvarzar-Micro Core. He started his career as an electrical engineer at Donetsk mines. In 1990 he founded Kvarzar-Micro, a hi-tech company that produced the first personal computers in independent Ukraine. From 1998 to 2001 Utkin was the head of the Council of Entrepreneurs at the Cabinet of Ministers of Ukraine. In 2006–2007 he worked as CEO of Sitronics, a large Russian hi-tech company. During 2007–2010 he was a board member at Kvarzar-Micro Securities. In 2010, he founded the hi-tech holding Kvarzar-Micro Core (KM Core).

Utkin is a graduate of Moscow Institute of Electronic Engineering, INSEAD Business School (France), IMD Business School in Switzerland (Program of Innovative Business Management) and Haas School of Business, University of California, Berkeley (Venture Capital Executive Program).

Utkin is a philanthropist, famous for active promotion of Ukrainian and Slavic culture through financial and organizational support of art and music projects both in Ukraine and abroad. Some of them are GogolFest, Jazz in Kyiv, Master Klass Cultural and Educational Centre.



### SERGIY KONOVETS

DEPUTY BOARD CHAIRMAN  
OF NJSC NAFTOGAZ OF UKRAINE, CFO

Sergiy Konovets leads the financial, treasury, accounting and budgeting functions. His responsibilities include planning, financial and management reporting, treasury and investment analysis. Serhii was recommended by the representatives of the Professional Government Initiative — an association of Ukrainian graduates of foreign universities.

Previously, Sergiy Konovets worked for Boston Consulting Group — a leading Company in the field of strategic consulting. Prior to that he spent four years

working as a manager of strategic planning and business development at Bunge — one of the world's largest companies operating in agribusiness and commodity trading.

Sergiy started his career in 2000 as an audit manager at Deloitte and became a partner in six years. Previously he spent three years working as a senior auditor for Ernst&Young. Serhii has he received an MBA at IMD (Switzerland), in 1995 — a bachelor's degree at the Kyiv National Economic University.

## MODERATOR



### ANDREW CHAKHOYAN

GLOBAL LEADERSHIP FELLOW,  
THE WORLD ECONOMIC FORUM

Chakhoyan joined the World Economic Forum in 2012 as a Global Leadership Fellow, and currently works as an associate director, head of Eurasia, overseeing government relations and wider constituency engagement in Armenia, Azerbaijan, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Russia, Tajikistan, Turkmenistan, Ukraine, and Uzbekistan.

His prior assignment was as deputy country director at the Millennium Challenge Corporation ([www.mcc.gov](http://www.mcc.gov)), where he was responsible for the im-

plementation of a multi-million dollar infrastructure rehabilitation project in Moldova. Before his posting in Chisinau, Andrew worked on Millennium Challenge Corporation projects in Armenia, Mongolia, Ghana, Honduras, and Morocco. Prior to joining MCC in 2006, he managed a portfolio of scientific collaboration/technology commercialization grants at CRDF Global, a Washington-based foundation.

He is a graduate of Donetsk State Tech University, the University of Phoenix and Harvard Kennedy School.

## REMARKS



### GEOFFREY PYATT

AMBASSADOR OF THE UNITED STATES  
TO UKRAINE

Pyatt, a senior foreign service officer, arrived in Kyiv in August 2013 as the eighth United States Ambassador to Ukraine. His 24-year State Department career has ranged from Asia to Europe and Latin America.

From 2010 until 2013, he was principal deputy assistant secretary of the South and Central Asia Affairs Bureau. During 2007–2010 he was deputy chief of mission at the U.S. Mission to International Organizations in Vienna, representing the United States to the International Atomic Energy Agency and other UN technical agencies. Prior to his appointment to Vien-

na, Pyatt served at the U.S. Embassy in New Delhi, American Consulate General in Hong Kong, as well as American Consulate in Pakistan. His Washington assignments include director for Latin America on the National Security Council staff (1996–97), special assistant to the deputy secretary of state (1995–96) and staff assistant to the assistant secretary of state for Latin America (1994).

Pyatt holds a master's degree in international relations from Yale and a B.A. in political science from the University of California, Irvine.







Next Kyiv Post event



# DOING BUSINESS WITH CHINA

In partnership with

**DENTONS**

Follow [www.kyivpost.com](http://www.kyivpost.com)  
for event updates

**KyivPost**  
INDEPENDENCE. COMMUNITY. TRUST

# For the 4<sup>th</sup> year in a row, we are chosen the best airline in Europe.

Every year, Skytrax, the world's largest airline passenger satisfaction survey asks millions of passengers around the world to choose their favourite European airline.

For the past four years, the answer has always been the same.

Turkish Airlines remains the best airline in Europe.

We would like to thank you and congratulate our employees for making this possible.

WIDEN YOUR  
WORLD

TURKISH  
AIRLINES

